

Award Categories - Companies



Company of the Year

Company or organization whose work over the past year has made the biggest impact on educational equity

Leader of the Year

Company or nonprofit leader whose vision for equity and innovative efforts are changing the landscape

New Product of the Year

All-new product introduced in the past year making the biggest impact on equity and access

Product Enhancement of the Year

Best new feature, improvement, or updated version of an existing product

Author, Speaker, or Consultant of the Year

Individual whose books, presentations and/or consulting work have made a significant difference for students and educators

Best Accessibility Solution

Recognizing companies or products that significantly improve accessibility for learners with disabilities

Best Assistive Technology Solution

Equipment, software program, or other product that has best improved functional capabilities for learners

Best Book for Educators

Professional development book or other publication providing educators with equity-enhancing strategies

Best Canadian Company - presented by MindShare Learning Technology

Special award to celebrate the Canadian company making the biggest impact on educational equity

Best Career Readiness Solution

Company or solution providing students with skills to succeed in the workforce

Best College Readiness Solution

Product or service that has increased equity and opportunity to achieve college enrollment and success

Best Diversity and Inclusion Solution

Recognizing companies whose efforts are enhancing diversity, equity and inclusion (DEI) for all

Best Differentiation and Personalized Learning Solution

Best solutions to support differentiated instruction and/or personalized learning in any subject

Best Early Childhood Education Solution

The best companies, products, or other solutions to get early childhood learners on track for success

Best Hardware Tool

Best physical computer hardware product or solution to enhance equity, inclusion, and access

Award Categories - Companies (cont.)



Best Health and Wellness Solution

Best product or service for promoting the health and overall well-being of students and/or educators

Best Literacy Solution

The companies and solutions helping all students foster critical reading and writing skills

Best Nonprofit Organization or Community Partner

Nonprofits, charities, or community organizations whose work is supporting student well-being and success

Best Online and Blended Learning Solution

Solutions that help all students access high-quality learning in fully online or blended environments

Best Parent Engagement Solution

Solutions that help schools and educators connect and communicate with parents and families

Best Social-Emotional Learning Solution

Organizations, curricula, or products that are fostering students' development of well-rounded SEL competencies

Best Solution for Equity in the Arts

Solutions that are increasing access and equity to music, fine arts, and other areas of the arts

Best Special Education Solution

Best solutions to support students with IEPs or any other learner enrolled in a special education program

Best STEM Solution

Companies and organizations that are increasing access to high-quality STEM learning

Best Student Engagement Solution

Products, services, and companies that help educators engage and motivate all learners

Best Student Safety Solution

Products and tools that are keeping students and schools physically and mentally safe

Best Support for English Learners/English Language Learners

The companies and solutions that are helping ELs/ELLs succeed in the classroom

Best Teacher Recruitment Solution

Recognizing companies, products, and services that are supporting equitable education by helping with recruitment and/or retention of teachers

Special Contribution to Equity

Honoring special projects and any significant work not captured by our other categories. We welcome creative and diverse nominations of all types!

Award Categories

- Schools & Educators



Champion of Equity — District Leadership

Honoring superintendents, assistant superintendents, board members, executive directors, and other leadership roles

Champion of Equity — School Leadership

Recognizing the best principals, assistant principals, and other school-level leaders

Champion of Equity — Technology Leadership

Celebrating innovative technology leaders at the school and district levels

Champion of Equity — Resilient Schools and Districts

Celebrating schools and districts that have overcome infrastructure or staffing challenges, helped students overcome trauma, or otherwise demonstrated praiseworthy resilience

Champion of Equity — General Education Teacher (PreK-Elementary)

Recognizing teachers whose steadfast commitment to equity has made a difference for all learners

Champion of Equity — General Education Teacher (Middle Grades)

Recognizing teachers whose steadfast commitment to equity has made a difference for all learners

Champion of Equity — General Education Teacher (High School)

Recognizing teachers whose steadfast commitment to equity has made a difference for all learners

Champion of Equity — Special Educator

Honoring outstanding special education teachers, resource teachers, interventionists and other critical members of the special education team

Champion of Equity — Mental Health Professional

Recognizing the critical contributions of school psychologists, counselors, social workers and other mental health professionals

Champion of Equity — Librarian or Media Specialist

Celebrating the librarians whose work has supported schoolwide excellence in equity

Champion of Equity — Support Staff or Paraprofessional

Honoring the aides, resource officers, nurses, and many other members of the overall school and district support teams

Champion of Equity — Extracurricular Leader or Coach

Recognizing educators and staff whose leadership of extracurricular programs, clubs, and sports teams has increase access to students' well-rounded growth and development

Champion of Equity — Social-Emotional Learning Excellence

Recognizing educators of all roles who have successfully supported students' social-emotional development

Champion of Equity — Teacher Recruitment and Retention

The schools, districts, and leaders who have best attracted, hired, supported, and retained their educators

Champion of Equity — Higher Education

The institutions and individuals who have prepared new educators or otherwise promoted enhanced equity and access